

ORDER



Orders
Order / Rev: 37657
Alt Order #: 08887124
Product Desc: ISSUE
Estimate: 1789
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/19/12 / 10/19/12
Order Type: GENERAL

MeTV - Ch 129

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Mundy Katowitz Media
Buying Contact: Casey Bessette
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A25-54
Product Codes: PO1
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	7	\$3,000.00	\$2,550.00
10/29/12	10/29/12	2	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$3,000.00	\$2,550.00	0.00
November 2012	2	\$800.00	\$680.00	0.00
Totals	9	\$3,800.00	\$3,230.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	MeTV	10/28/12	10/28/12	M-Su 5p-1130p Rotator CM COLUMBO		8-10P (8:00 PM-10:00 PM)	-----S	1:00	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	-----S	1	\$200.00	0.00								
N 2	MeTV	10/25/12	10/25/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	---T---	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	---T---	1	\$400.00	0.00								
N 3	MeTV	10/26/12	10/26/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	----F--	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	----F--	1	\$400.00	0.00								
N 4	MeTV	10/29/12	10/29/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	M-----	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	M-----	1	\$400.00	0.00								
N 5	MeTV	10/25/12	10/25/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	---T---	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	---T---	1	\$400.00	0.00								
N 6	MeTV	10/29/12	10/29/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	M-----	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	10/29/12	M-----	1	\$400.00	0.00								

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MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	MeTV	10/29/12	10/29/12	M-Su 5p-1130p Rotator VAN DYKE / HONEYMOONER	CM	10-11P M----- (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1		\$400.00			0.00			
N 7	MeTV	10/24/12	10/24/12	M-Su 5a-5p Rotator PERRY MASON	CM	10-11A --W---- (10:00 AM-11:00 AM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1		\$400.00			0.00			
N 8	MeTV	10/26/12	10/26/12	M-Su 5a-5p Rotator PERRY MASON	CM	10-11A ----F-- (10:00 AM-11:00 AM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1		\$400.00			0.00			
N 9	MeTV	10/23/12	10/23/12	M-Su 5p-1130p Rotator M*A*S*H	CM	7-8P -T----- (7:00 PM-8:00 PM)	1:00	1	\$800.00	LV1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1		\$800.00			0.00			
Totals													9	\$3,800.00